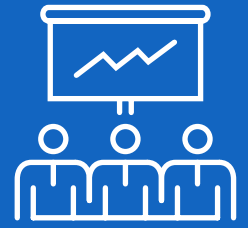


OUR BUSINESS

Enterprise Development



5 YEAR GOALS

- Advise to establish or strengthen 2,000 income generating enterprises
- Four of five enterprises are economically mobile – moving from stability to sustained income generation and longer term resilience
- Entrepreneurs find meaning, contentment and progression and have adequate income and assets to realise their broader aspirations
- Skill development, business acumen and access to finance is advanced
- Entrepreneurs have a sense of belonging and connectedness with other entrepreneurs and know their products or services are valued
- People have chosen jobs or enterprises in vocations that have personal meaning, with hope and a plan for the future
- Some enterprises might complement the homes programs, such as maintenance, local services, building, trades and transport

WHY THIS IS IMPORTANT

- Casualisation of work and the gig economy has meant income is less predictable and secure, especially in larger organisations
- The working world is becoming more agile and less organised, with enterprising people taking control of their own vocation and income
- Skill building, coaching, provision of start up or scaling finance and connection with peers builds a sense of hope, control and meaning
- Reduces demand for income support and raises government revenue
- Small enterprises are agile and able to adapt to opportunities
- Builds trust with mutual mentors in professional services and business

OUR PROGRAMS

OUR BUSINESS | ENTERPRISE DEVELOPMENT

CALL TO ACTION

We all have skills, insights and creativity to share. Taking the plunge into a new enterprise can be daunting, unless you have friends, coaches or fellow entrepreneurs to share the journey. We know what it takes to be a self-starter and will guide you through the ups and downs, giving hope, encouragement and importantly sage advice. We also want to share this journey and learn from you along the way, whether it be your cultural knowledge and insights, world view or what you do on the weekends. Our entrepreneurs are bold and our taking matters into their own hands to forge their way in the world. Who will join us to lift hope into opportunity and lasting legacy?

HOW WE MIGHT DO THIS

- Human Centred Design involving entrepreneurs creating program
- Strength-based facilitation to identify activity, and phases to launch
- Partner with professional services firm focused on SME development
- Partner with bank to design enterprise development finance capability
- Opt-in mutual mentoring – business, cultural, life experience sharing
- Consider clan-based collective enterprises that strengthens cultural identity around a shared activity – peer based lending may complement
- Design program to complement local community development plan
- Consider immersions of guild or industry trainers from TAFE in community
- Encourage activities not easily replicated to protect against competition
- Connect mentors – eg. retired motor mechanic with apprentice elsewhere
- Start with pilot of around 30 entrepreneurs and adapt – peer to peer loans

FRIENDS AND PARTNERS ARE INVITED

- People who enjoy the freedom and have experience of enterprise
- Retired people as mentors to coach and share skills with entrepreneurs
- Banking or microfinance partner - innovate clan-based and peer to peer
- Impact measurement experts to observe human and economic impact
- Professional services firm or staff seeking meaningful connection
- Young and older entrepreneurs – especially Aboriginal people and women
- TAFE, VET, tradeschools, universities for capability learning relationship

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